



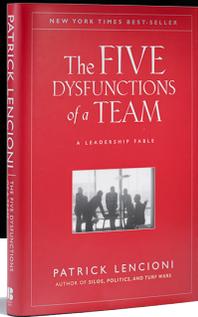
## *Unleash* **Harness the Power of Teamwork**

The way we work is fundamentally changing. Between technological advances and a global economy, it's becoming harder to keep up. Organizations are responding by adopting matrixed organizational structures that enable agility and cross-functional collaboration, but also create a new set of challenges. The ability for individuals within an organization to work together effectively and productively is now more critical than ever—it's time to rewrite the rules of teamwork.

### **The Five Behaviors® can be your clients' solution.**

**The Five Behaviors Personal Development** is based on best-selling author Patrick Lencioni's groundbreaking model for developing high-performing teams through five key behaviors: Trust, Conflict, Commitment, Accountability, and Results. This powerful solution teaches participants the critical behaviors and interpersonal skills needed to be effective team players on any team by combining this powerful team model with personalized insights. The result is a unique and impactful team development solution that empowers team members to shape their behaviors, increase productivity, and create a common language that completely redefines what it means to work together to drive results.

**Invite your client to attend this virtual showcase and receive a complementary assessment, so they can experience it for themselves!**



**Patrick Lencioni**  
Best-selling author of *The Five Dysfunctions of a Team*

## How Your Clients Benefit

In this virtual showcase, participants will:

- **Learn** about the powerful and unique Five Behaviors model, its groundbreaking approach to team development, and how it can be leveraged to unlock the power of teamwork in your organization at all levels
- **Preview** The Five Behaviors Personal Development solution
- **Receive** a complimentary Personal Development assessment and personalized profile

## How You Benefit

- **Increase your engagements**  
Partners who participate in showcases typically experience 20–30% increase in revenue
- **Interactive, effective, and hassle-free**  
Wiley-hosted showcase events offer a highly engaging experience for attendees; you invite your clients, we'll handle the logistics
- **Deepen your connections**  
Regular touchpoints like live events help deepen your client relationships and ultimately expand your business
- **Receive a complimentary assessment**  
As a bonus, you are eligible for a complimentary assessment, so your client can experience it for themselves!



The Five Behaviors® model for building cohesive teams, developed by Patrick Lencioni

**Each attendee will receive a complimentary Personal Development assessment to experience this new product!\***

\*One free assessment per client who attends the virtual showcase. To redeem, complete the showcase rebate form on MindLab Connect.

**WILEY**